Congratulations on joining T140®

This document is designed to assist you in running T140® Events. We recommend saving this document somewhere easily accessible so you can refer back to it as required.

The following topics are covered in this document:

Emails.

A draft email to send to your players is included with this document.   These players are your best source of initial players.

T140® uses emails to players which informs them that you have planned a future event and to advise them about results from each T140 Event™ they play in.

Pre-register your players

You should encourage players to pre-register with T140® before attending for their first Event. They should download the Player app via the App Store or on Google Play– these links can be copied into your emails etc to make it easy for them

We suggest you have these links on all your promotional materials, website, emails and social media.

We also have QR codes you can use in emails

New Players need to verify their personal email as part of the registration process. Registration with T140® only needs to happen once.

You should encourage Players to register with all the codes you offer – see the draft email. Even if they haven't played in a code before, T140 Events™ makes it easy for them to try. Once they have registered, they will receive notifications about all your future events.

Checks before you start.

We recommend you run the Venue app on a personal computer/laptop/tablet. You can log in on a mobile phone, but it is easier to navigate around on a larger screen.

Once you have checked that all the Players are present and have paid then you can start the Event. After that the Event will run on T140's Microsoft Azure servers in the cloud. You won't need to access the Event on your computer again unless you want to:-

- ➢ pause (and restart) an Event;
- ➢ enter a score for a Player (e.g. if their mobile stops working). This is called the Marker function;
- ➢ deal with a Player withdrawing during an Event (see below); or
- ➢ cancel the Event.

We have created a dedicated streaming media channel for your Venue. Each Event's live Leaderboard is displayed there.

We have designed the Player App to give the Players direct access to the live Leaderboard for the Event being played. Any one of the Players can set their mobile up to display the Leaderboard. They just need to make sure that their sound is on and that their mobile doesn't default to its lock screen.   This gives your Venue maximum flexibility in running the Event because you don't need to display the Leaderboard.

If you have a television that has access to the Google Play, then just login and download the T140.tv App. You can display the Event there through your dedicated channel. You can also access the dedicated channel through any web browser on your smart TV.

Each round starts with a nine second countdown followed by a gong sound to mark start of a round. The round has the same gong sound to mark the end of the round.

It is important that you understand:-

1.	how to get Players registered and set up for the first time they play;

2.	what the Player Divisions are and how they work (see attached);

3.	how the Ranking Points system works (see attached);

4.	how the Player App works; and

5.   the T140® general rules and the T140® rule modifications in the codes you offer (see attached).

If you need any help or further information, please visit the T140 Help Centre https://t140.com/help-center/help or email our Venue Liaison Manager on Venues@T140.com.

Your Bulletin Board & Live Events

Our systems automatically create and maintain a Bulletin Board and a Live Events media channel for your Venue. We create a unique five character club code for you – a combination of letters and numbers. The links are included with your welcome email.

The Bulletin Board is the pathway to your Venue.

We recommend you have links on all your promotional materials, website, emails and social media.

T140® Maps and Find-a-Venue

Your venue has been automatically listed on our global map on the T140 website and in the Player App.
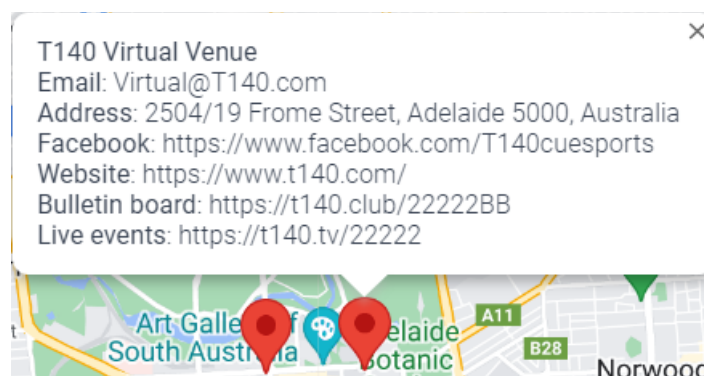
On the web site map anyone who clicks on the pin will see this information.

This feature is automatically generated by T140® for you. It will include any social media links that you complete in the Venue Details section of the Venue App.

Player Divisions and Global Ranking Points

There are eight divisions. Each Division has many grades within in it. These grades are not disclosed but are the basis upon which the Player Advantage points are calculated for each Event. The grades are automatically adjusted after Event is played.

The Player Advantage points are calculated at the beginning of an Event based on each Players' grading and the gradings of the Opponents being played in the seven rounds.

First Event

If Players are new to T140®, when they attend to play in their first Event you need to nominate them into a particular Division. If you don't know anything about the Player, then use the system's default setting of Division 5. The Player Advantage™ system is a

handicapping system which will quickly ensure Players are graded into their correct Division over the next eight Events that they play.

The Player Divisions are also relevant to some minor rule modifications.

To run a T140 Event™, you need to pre-purchase Event Credits on the T140 website after you have logged in. The link is the bank symbol at the top of the web pages

Event Credits cost US$1.00 per credit. It costs 1 Event Credit per player per Event e.g. US$4 for a four player Event. There are no other charges.

Pricing your T140 Events™ is entirely up to you. Every Venue is different. Events being run in Australia are generally charging between $A25 and $A30 per Player per Event. Each Event has 140 minutes playing time – 7 rounds of 20 minutes.

In the early phase of introducing T140 Events™ to new Players at your Venue it's important to:-

➢ explain the basic steps they need to take at the beginning of a round (pressing ready to play) and at the end of a round (entering scopes that match their Ppponent's scores);

➢ highlight the rule changes and the significance of Players who are two or more Divisions apart (Players with less skill get some modest advantages); and

➢ explain that the round starts when the gong first sounds after the countdown finished and ends when the gong first sounds at the end.   The leaderboard timer intentionally blanks out at some time (it varies at random) in the last two minutes. If no balls are in motion when the gong sounds at the end of the round the Player who is entitled to the next shot has one further shot to play.

You should also make a point of showing the Players the Venue Leaderboard and highlighting:-

➢ the Event Points which the Player Advantage™ has allocated in advance to each Player at the start of the Event;

➢ the Player Target average which is the average number of points/racks a Player must score every round to have the best chance of winning; and

➢ the Raw Score average which is the average score the Player is achieving as the Event progresses. This figure recalculates after each round.

Players needs to play in eight Events to get their official Player Advantage™. In relation to some codes (e.g. 8-Ball, 9-Ball and 10-Ball or in Snooker and 6 Red Snooker) the eight Events can occur in any combination.

Once that happens, players can start earning T140™ Global Ranking Points. If the Event is earning Global Ranking Points, it will say so on the Leaderboard.

Tips

1.   Give yourself plenty of time to set up the first Event. If Players turn up to play but haven't registered this can take about 5 minutes per Player to get them onboard.

2.   Once you have run a few Events it becomes very easy, and you can set up Events in literally minutes.

3.   The more Players you have registered the more Players you can promote to. It makes filling up Events easier.

4.   This is a fun, social competition. Encourage the positive vibes.

5.   Results may not be close in the first couple of Events. This can occur when a Player has just registered, and our system is working out that Player's correct Player Advantage™. Our system will fix this quite quickly – usually by the fourth Event. Like golf, T140® requires eight Events to determine what your Player Advantage should be.

6.   If a Player's mobile does not work, you can enter results on their behalf via the Marker function which is available through the Venue App as soon as an Event has started.

Events & Prize money

Once you have Players who have an official Player Advantage™ you will have two types of events – Ranking and Non-Ranking. Ranking Events are those where either four Players, or more than 50% of the Players playing (whichever is greater), have an official Player Advantage.

Some Venues have a cash prize pool for an Event. If you do this, we suggest the following approach:-

➢   if the Event is a Ranking Event award four prizes. 1st & 2nd with an official Player Advantage™ receive cash and the 1st & 2nd without an official PA receive free entry to the next Event (but only the next Event).

➢   if the Event is not a Non-Ranking Event award three prizes. 1st & 2nd without an official Player Advantage™ get cash and the 1st with an official Player Advantage™ receives free entry to another Event (to be used whenever they wish).

These are just recommendations. Ultimately you can choose what works best for you and your Players.

Resources

Please find attached promotional posters for your Venue. We will provide additional marketing resources to you from time to time. If there is anything in particular you would like, please let us know.

If you need help please visit the T140® Help Center- https://t140.com/help-center/help.

T140 Ultra

T140 Ultra™ is also available. It follows the same format at a T140 Event™ however the major differences are:-

- ➤ matches are decided off scratch. There are no Player Advantage points provided by the system;
- ➤ there are no rule restrictions based on Player Divisions; and
- ➤ the Ultra Events do not earn T140 Global Ranking Points.

Further Questions

If you need help or have any further questions, please email our Venue Liaison Manager on Venues@T140.com.

We are delighted to have you as part of the T140® community of Venues, Players and Sanctioning Bodies. Up to 10% of what you spend with T140® goes into the various cue sport's sanctioning bodies and up to 15% goes into national and international tournaments that your customers may play in.

You have been listed on T140's Google Maps Find a Venue - https://t140.com/find-a-venue. This has links to your bulletin board, video channel, website and social media. You can update these details vis the Venue Management page after you log in. You will be highlighted in our social media feeds.

If we can help you promote our product in any way, please let us know.

Finally, we can provide on-line support via Zoom when you run your first Event to ensure things happen smoothly. We look forward to hearing from you.

T140® Venues' Liaison Manager

Don't forget to tag us on Social Media @T140cuesports #T140cuesports